

CHRISTIAN IMMANUEL SEPTIANTO

Full Stack Developer | AI and Automation Engineer & Creative Specialist Bali, Indonesia | +62 851 6168 2748 christianimm36@gmail.com | Portfolio: chrsm1309.my.id | GitHub: github.com/Moc1703

PROFESSIONAL SUMMARY

Full Stack Developer & Creative Specialist with 7+ years at **Harcourts Indonesia**, merging **Laravel** systems (replacing legacy WordPress platforms) with **Canva** production. Expert in **AI-Augmented Development** (Cursor/Droid) to build SaaS platforms **5x faster**. Uniquely skilled in **Digital Enablement**, successfully training **100+ agents** on digital sales strategies. Combines robust Node.js backend architecture with rapid creative execution.

KEY SKILLS & COMPETENCIES

Skillset: SaaS Product Architecture, Digital Transformation & Enablement, Corporate Event Management, Corporate Training & Mentorship, System Automation & Logic, Creative Content Planning, Technical SEO Implementation, Risk & Security Management, AI Workflow Optimization.

Toolset: Laravel (PHP), Node.js (Express), Lua (Game Logic), Puppeteer, SQL, WordPress, Cursor (AI), Droid, Git, Canva, Adobe Premiere Pro, CapCut, Zapier, n8n, Wix.

LANGUAGES

English: Professional Proficiency (Working knowledge for technical & business contexts).

Indonesian: Native Speaker.

PROFESSIONAL EXPERIENCE

Harcourts Indonesia | *Tangerang* **Frontend Developer, Graphic Designer & Digital Trainer** | November 2018 – 2026

- **Annual Event Management:** Successfully spearheaded the planning and execution of the Annual Corporate Event every year since 2019. Managed the entire lifecycle from visual concept, rundown, to on-site execution, ensuring seamless operation for the company's major gatherings.
- **Digital Training:** Conducted monthly workshops since 2023, successfully mentoring **100+ agents** on Digital Sales Strategies, directly boosting listing adoption.
- **System Modernization:** Revamped legacy systems into "**Harcourts One**" (Laravel), delivering an SEO-friendly, mobile-first interface for real-time property management.
- **Development Efficiency:** Adopted AI workflows (Cursor) for landing page prototyping, reducing development turnaround time by **40%**.
- **Creative Production:** Managed high-volume asset creation using **Canva (Expert)** and produced video series (Premiere Pro/CapCut) for company-wide campaigns.

Akasha Yoga Academy

IT Tech Administrator | *March 2026 – Present*

- **Technical Development:** Responsible for automation, AI implementation, and website development, specifically focusing on the Wix platform.

Independent SaaS Architect & Developer | *Remote June 2023 – Present*

- **AutoSapa (SaaS Platform):** Engineered a WhatsApp automation system (~7,000+ lines) with **Multi-Session** logic and proprietary **Risk Scoring** to prevent spam.
- **KOLBL (Influencer Database):** Designed a lightweight SQLite architecture achieving **sub-second search performance** for rapid data verification.
- **Roblox Game Dev:** Developed complex interactive game mechanics using **Lua**, demonstrating advanced algorithmic logic beyond standard web apps.

EDUCATION

Bina Sarana Informatika (BSI)

Information System - Diploma Degree | *2023 GPA: 3.14*

HONORS AND AWARDS

1st Place - National Science Olympiad (OSN) School Level | *Senior High School (SMA Classes 1-2)*

Demonstrated strong analytical and problem-solving abilities early in academic career by securing the top position in the school-level science competition.